# Hello. We're Big Clean Switch.

Proudly partnering with





Big Clean Switch is part of Brakkn.

We're a B Corp, part of a global movement that is using business as a force for good.



## Why we're partnering with Redbox

Redbox is one of the UK's leading office services groups, and a B Corp to boot.

RedBox's services include innovative solutions for employers to help ensure that, despite increased levels of home-working, their people have the same levels of safety and comfort as they would expect in an office.

That's where we come in - helping those same employees to reduce the cost of home working, while making energy choices that are better for the planet.



Morale is

55%

better in companies with strong sustainability programmes

Loyalty improves by

38%

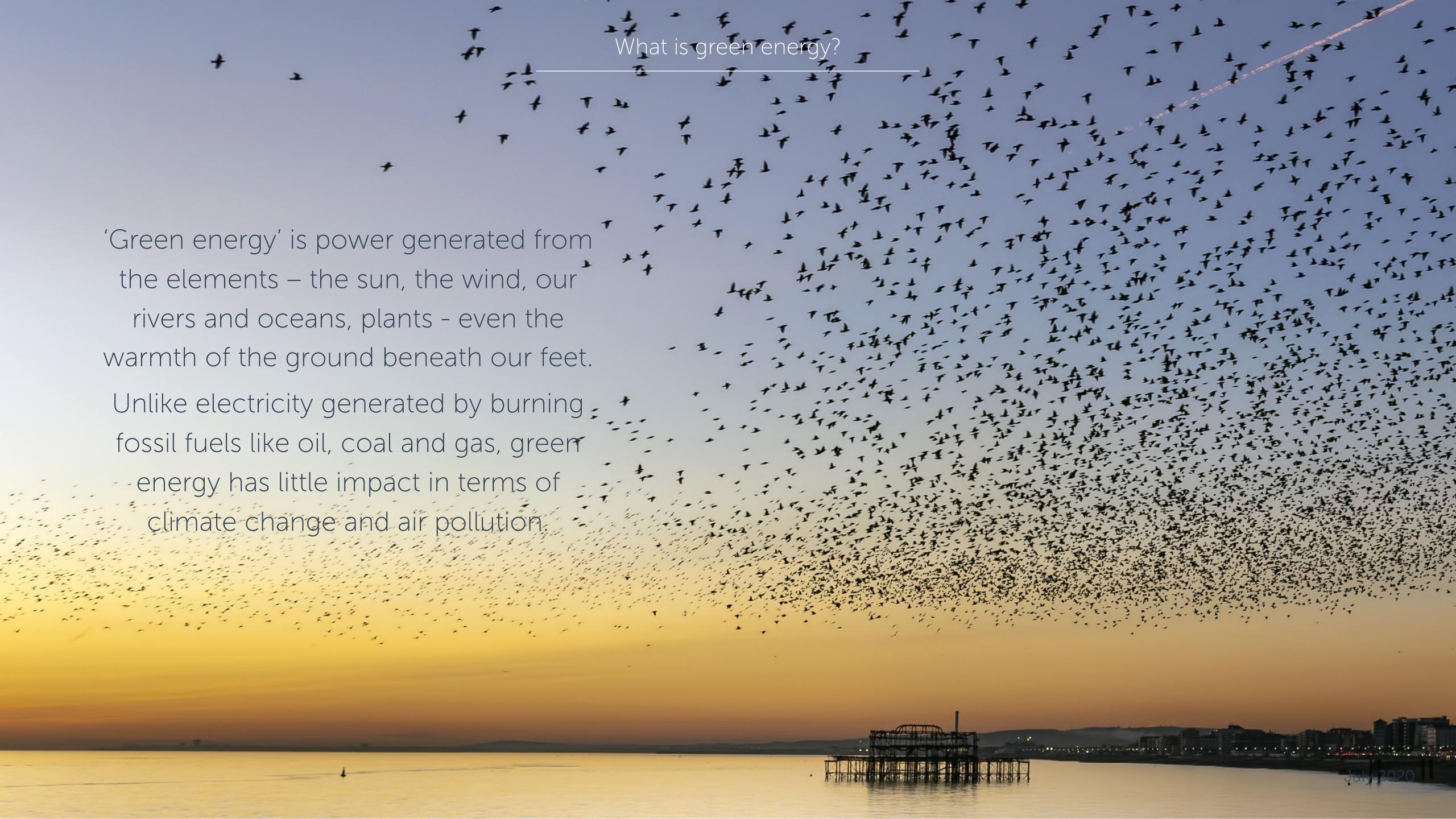
in companies with strong sustainability programmes

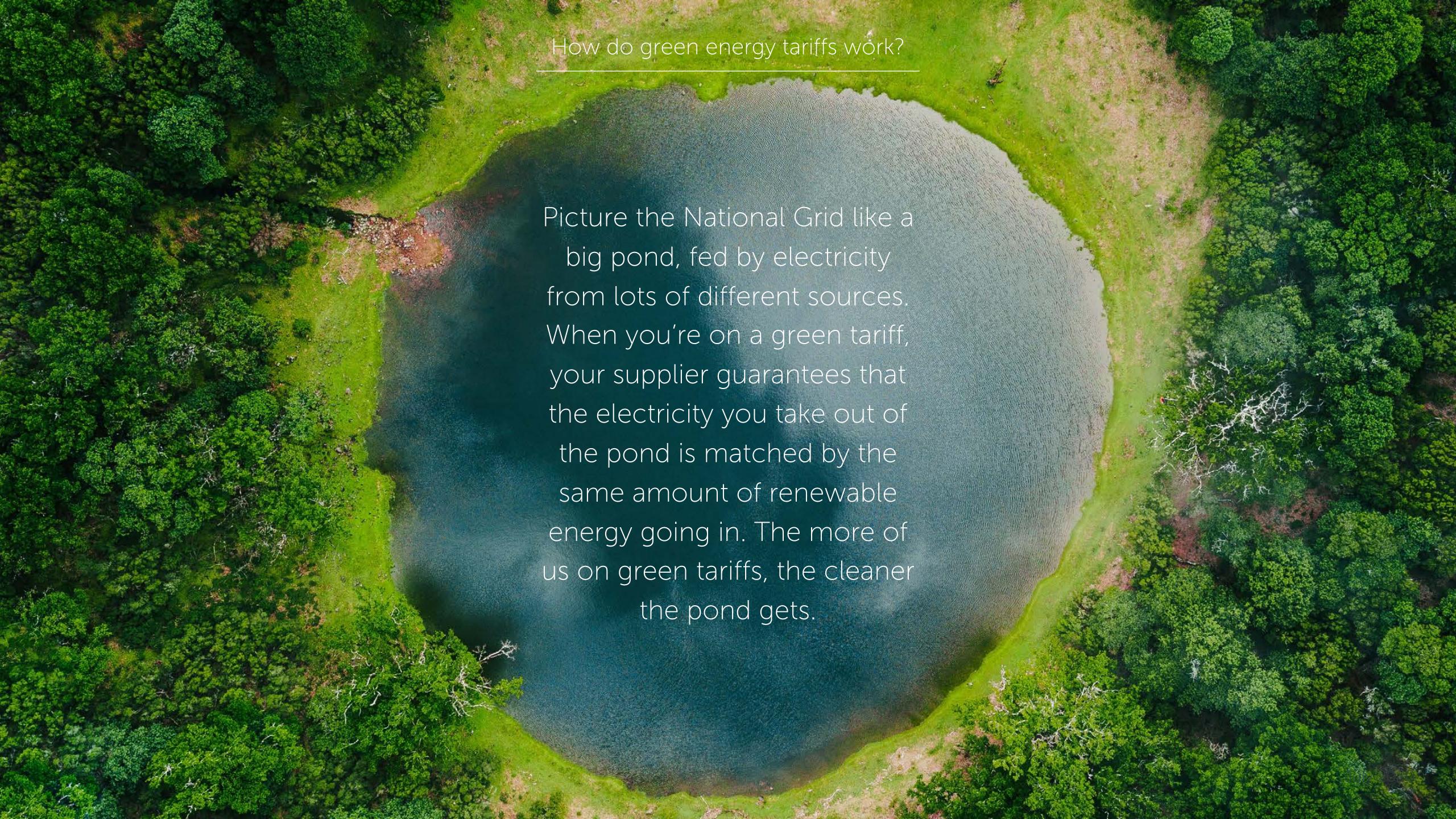
64%

of millennials won't take a job if a potential employer doesn't have strong sustainability practices



# A few words about green energy





# Green energy for your employees

# Why help your employees switch to clean energy?

## One simple change with a big impact

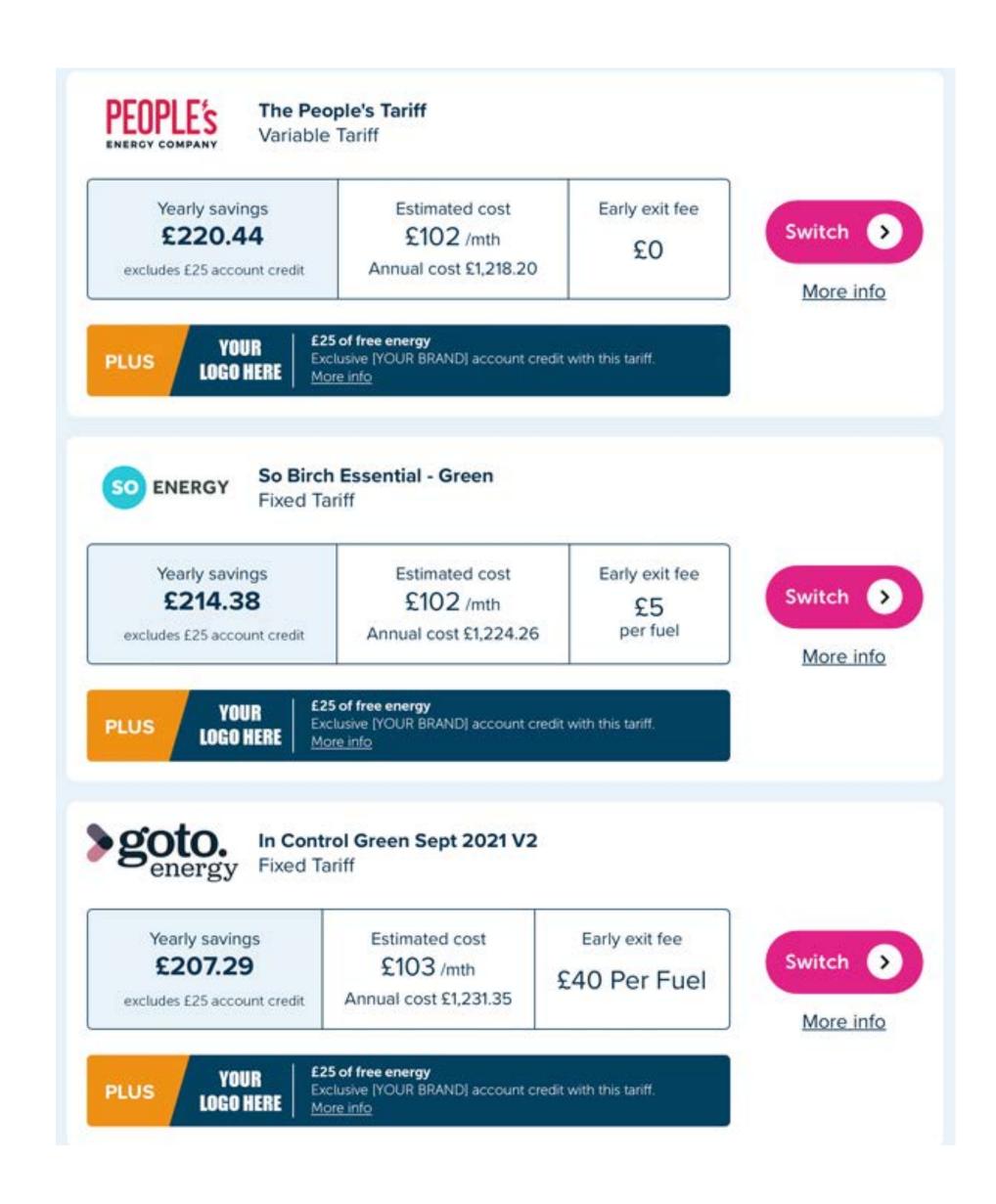
For a typical home, switching to a renewable electricity tariff saves around 800kg of CO2e. That's the equivalent of taking a car off the road for six months.\*





<sup>\*</sup> Calculated using Defra conversion factors for 2020. CO2e savings would be even greater if using residual fuel mix (removing green electricity already 'claimed' by other users from UK fuel mix). Household consumption figures use Ofgem's definition of a medium consumption household. Vehicle carbon calculations use SMMT's 2019 average for a new car, and government figures for average distance driven per year (2017).





Our platform also allows you to offer exclusive discounts to your employees when they switch.

This could be in the form of an account credit, i.e. £25 of free energy.

Or, you can donate that money to charity instead.

We vet our suppliers to make sure their customer service is up to scratch, and make our users a simple promise: If they have a problem with their new supplier, we'll take it up on their behalf.

Low prices and clean energy, with peace of mind included.















Our values show through in everything we do, so you can be sure we'll treat our users with care and respect. That means transparency, responsiveness and always **going the extra mile.** 











# How it works

### 1. Promote

You encourage your employees to switch, highlighting the financial and environmental benefits. We'll help you draft these comms using tried and tested messages.

## 3. Switch

Employees select their preferred tariff and complete a few more details to submit a switch application. They receive a confirmation email from us and the switch goes live 14-21 days later.

If you're choosing to convert your commission into free energy for your employees, this will be added to their new energy account within six weeks of the switch going live.

### 2. Quote

Your employees visit a dedicated page on our website (or a page on your own website where we can embed our switch experience using our simple code).

They enter some details about their current supplier to compare prices across our green suppliers.

If they need help, they can speak to our team over live chat, email or telephone.

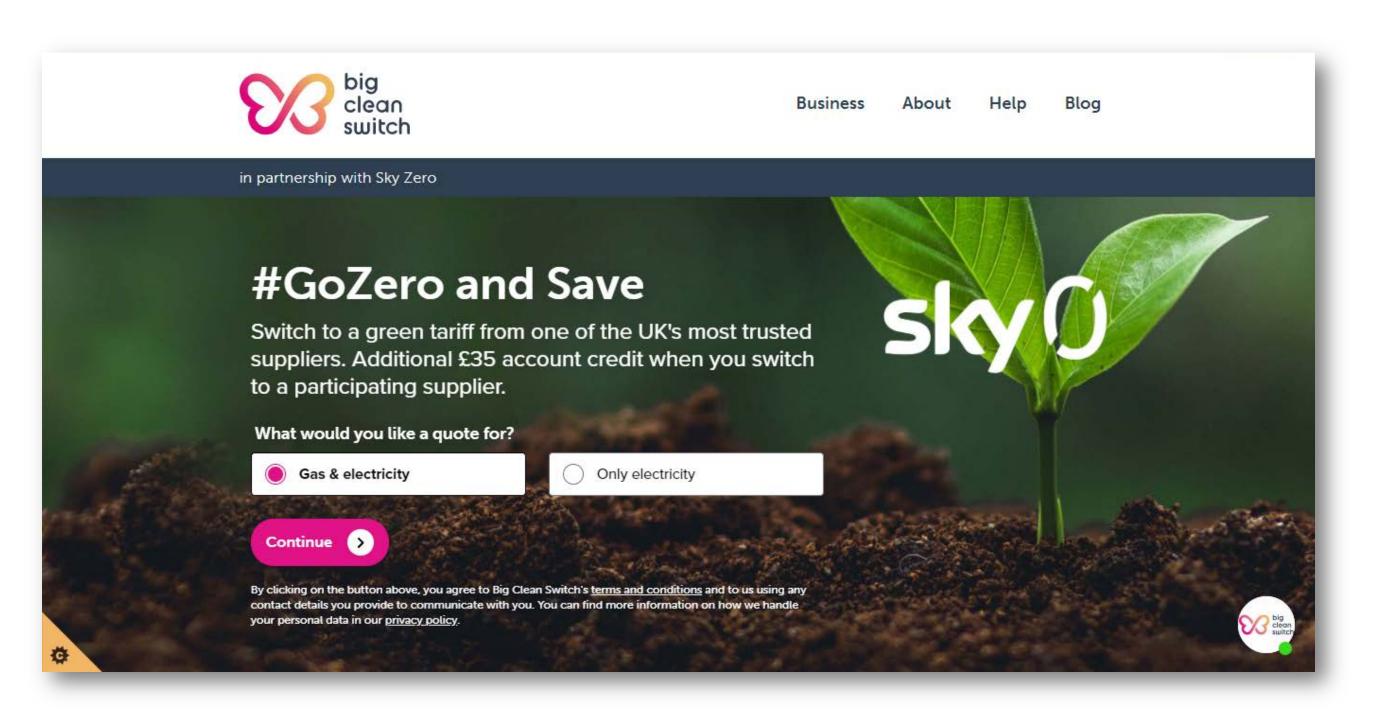
# 4. Report

We provide regular updates setting out number of switches, money saved and CO<sub>2</sub>e abated.

Your employees use a dedicated page on our website to compare the prices of leading green energy suppliers, and switch in minutes.

Your switch page is designed to allow you to tell your own sustainability story while helping employees take action on climate.

If you prefer, you can use a simple piece of code to embed the switch experience in your own website.



Example of a co-branded landing page – this one has been created for our partnership with Sky



# Let's talk

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